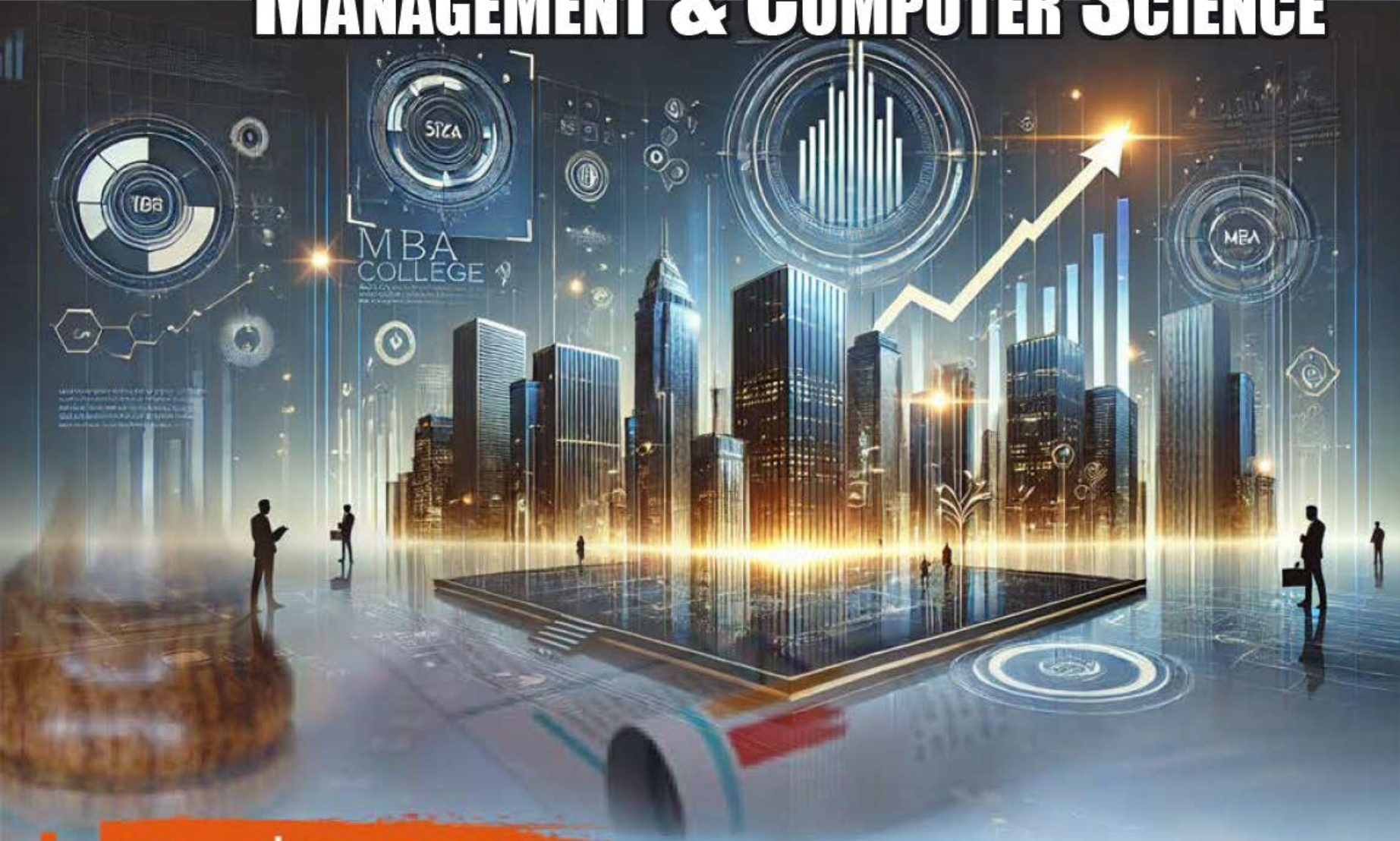




# SWAMI VIVEKANANDA INSTITUTE OF MANAGEMENT & COMPUTER SCIENCE



**MBA | SVIMCS**



[www.svimcs.org](http://www.svimcs.org)

Approved by AICTE, Ministry of Education, Govt Of India





## MISSION

Engaged in right pursuit of imparting quality education to the students for the assimilation of positive Attitude, Skill and knowledge to make them competent professional with candor and socially responsible citizens, by providing the blend of state of the art infrastructure and innovative pedagogy, facilitate the emergence of management, professionals for managing dynamic business environment , thereby enable the institute to be one of the most admired management institute in India by the year 2050. Our best to generate dynamic attitude, professional skills, enterprising abilities & knowledge in our students & participants of various academic initiatives by responsive use of new technologies in a creative manner and thereby contributing to the overall development of the students and other members of the society.

## VISION

To urge for excellence in providing higher education and to become a world class institute imparting the management education in a manner to exceed the expectations of all our stakeholders including the students, parents, industry, faculty members and employees and society at large by committing ourselves and our resources in effective & efficient manner. We Would endeavor our best to generate dynamic attitude, professional skills, enterprising abilities & knowledge in our students & participants of various academic initiatives by responsive use of new technologies in a creative manner and thereby contributing to the overall development of the students and other members of the society.



## DIRECTOR MESSAGE

The quality of an organization is known by the quality of its people. Consequently creating human resource asset has become a top priority not only for organizations but also for responsive educational institutions like us who can serve the industry by offering talent to the industry. The location of our campus is very scenic. Vast expanse of greens enrich and refresh the minds of everyone associated with our institute. Close Proximity with Narendrapur Ramkrishna Mission as a student has driven me always to establish an institute where the cultural heritage of India will be blended with the latest methods of Western professional educational technique. The Institute has a faculty that combines the best in academic and practical experience. Our aim is not only to make excellent engineers but also to make good human beings



Let us join hands together to keep the flag of the premier Institute high.

**Dr. Nandan Gupta (MBBS, MBA, IIM-C)**  
**Director,**  
**Swami Vivekananda Group of Institutes.**



## PRINCIPAL MESSAGE

On behalf of faculty and staff, I warmly welcome you as you embark on your MBA journey. You are now part of a legacy of excellence, following in the footsteps of exceptional business leaders who have made significant contributions across India, the US, and the Middle East. Our alumni have transformed industries, created jobs, and driven positive change. As you walk these halls and learn from our esteemed faculty, embrace the spirit of innovation, collaboration, and social responsibility that defines SVIMCS. Your MBA education will equip you with the knowledge, skills, and network needed to navigate the complex business landscape and make a meaningful impact. Remember, this journey is not solely about academic achievement. It's about developing the character, resilience, and ethical compass that will guide you throughout your career. It's about forging lifelong relationships with your peers and mentors who will support and challenge you along the way.



Let's embark on this transformative journey together, creating a community of passionate business leaders committed to making a positive difference.

Welcome to your future. Welcome to SVIMCS.

**Sincerely,**

Dr. Swarnabha Das,

**Principal**

**SVIMCS B-School**



## HOD MESSAGE

I am thrilled to have you join our exceptional program. You've chosen a path of ambition, and we're here to ensure you're equipped with the real-world skills that drive success.

Our faculty bring decades of corporate and academic experience to the classroom, ready to guide you through the complexities of the business world. We'll delve into the latest industry trends, tackle challenging case studies, and sharpen your communication skills to prepare you for boardrooms and negotiations. Beyond theory, you'll gain practical expertise in spoken English, interview techniques, company valuation, and

more. You'll participate in intensive summer and winter camps designed to sharpen your business acumen and prepare you for top job placements.

Our immersive curriculum empowers you to translate business ideas into real-world impact, fostering the flexibility and agility needed to thrive in a dynamic global landscape. This is your time to embrace opportunities, build connections, and forge your path to business leadership.

Your success is our priority, and we're committed to supporting you every step of the way.

Here's to your career – make it brilliant!

**Sincerely,**

**PROF. KAKOLI GUPTA**

**HOD**

**SVIMCS B-School**





## ADVANTAGE & FACILITIES

### **MBA with Dual Specialization**

(Marketing Finance , H.R, Business Analytics , System , Health care Management & Operations.)

**Free Laptop .**

**Book Bank & Library.**

**Uniform & Corporate Blazer .**

**Certification Course on :**

- ◆ **Digital Marketing.**
- ◆ **Advanced Excel.**
- ◆ **Data Science.**
- ◆ **Financial Market Analytics.**

**Dual Internship in top MNC. (Summer & Winter)**

**Entrepreneurship Training & Development from IIM-C.(Innovation Park)**

**Business Analytics Certification by SPSS.**

**Industrial Training Sessions by Corporate Guest.**

**Mock Interviews Training.**

**Grooming Personality Development & Mentorship Programme.**

**Scholarship for Meritorious Students Based on Academic Performance.**

**3- (Three) Tier Placement Cell.**

**More than 150 + companies participating in every year.**

**International Industry Visit (Optional).**





## INDUSTRY - LED BOARD OF STUDIES

### **DR. SWARNABHA DAS**

#### **PRINCIPAL**

Ph.D (Microfinance), M.Com (Finance)  
B.Com (Hons)

Teaching Experience : 24 Years.



### **SAURAV MUKHERJEE**

#### **ASST. PROFESSOR**

MBA (Finance) , M.Com , B.Ed ,  
PhD ( Pursuing)

Teaching Experience : 5.5 Years

Industry Experience : PWC -1.5 Years



### **PROF KAKOLI GUPTA**

#### **HOD**

B.E (Electronics & Telecommunication)  
MBM (OR & Systems)

Teaching Experience : 24 Years.



### **PROF. CHANCHAL DEY**

#### **ASST. PROFESSOR**

MBA - HRM (Gold Medalist),  
M. Com (International Business), PGDIBO,  
PhD in Management (Pursuing),

Teaching Experience : 7 years .

Industry Experience : 3 years .



### **DR. AMITABHA GUPTA**

#### **ASSOCIATE. PROFESSOR**

Ph.D, MBA, D PHARM ,  
B.Com (H), D-Pharm

Teaching Experience : 16 Years

Corporate Experience : 8 Years



### **DR. MEGHDOOT GHOSH**

#### **ASST. PROFESSOR**

MSC in Applied Statistics and Analytics,  
MBA (MKTG & SYSTEMS), UGC NET  
(MANAGEMENT) ,  
PHD (MANAGEMENT) , PGDEM .

Teaching Experience :13 years .



### **PROF. AMIT DE**

#### **ASST. PROFESSOR**

MBA (Finance), B.Com(H), Diploma in  
Business Finance.

Teaching Experience : 13 Years

Corporate Experience : 10 Years



### **JAYANTA SAHA**

#### **ASST. PROFESSOR**

M.Tech in (Data Science),B.Tech

M.Sc. in Applied Mathematics

Industry: 10 years

Academic: 15 years



### **SHAYERI SADAT**

#### **ASST. PROFESSOR**

MBA (HR), PhD (Pursuing)

Teaching Exp: 1 Year

Corporate Exp: 4 Years



### **DR. MUSTAK AHAMED**

#### **ASST. PROFESSOR**

Teaching Experience : 21 years

Corporate Experience : 1 year

6 Month (Innovative Interiors)



## INDUSTRY - LED BOARD OF STUDIES

### DR. SUPRIYA ROY

ASST. PROFESSOR  
M.Tech (Electronics), Ph.D  
B.Tech (Electronics)  
Teaching Experience : 30 Years



### SOHINI SAHA

ASST. PROFESSOR  
MBA, Pursuing PhD  
Teaching Experience : 9 Years  
Corporate Experience: 11 years



### Prof. Bipradas Bhattacharya

ASST. PROFESSOR  
MA, BEd,  
Teaching Experience : 44 Years



### PROF. Abhijit Malaker

ASST. PROFESSOR  
Teaching Experience:  
4 Years. (FT) + 9 Years. (PT)  
Corporate Experience:  
21 Years.



### SAYANDIP ROY

ASST. PROFESSOR  
Teaching Experience : 2 Yr. 6 months.  
Corporate Experience : 8 Years



### PROF. ARIJIT BANERJEE

ASST. PROFESSOR  
Teaching Experience : 9 Years  
Corporate Experience: 11 years



### TANMOY GHOSH

ASST. PROFESSOR  
Teaching Experience : 1 Yr 8 Months  
Corporate Experience : 4 yr (Clover Infotech Pvt.Ltd)



### DR. DEBANSU CHATTERJEE

GUEST FACULTY  
MMA, FRPM(IMS),  
FPM (Lincoln University College),  
PGDTT, PGDCA, Phd  
Teaching Experience : 12 years.



### DR. SHAMIK PAL

ASST. PROFESSOR  
Ph.D, MBA, MA  
Teaching Experience : 13 years  
Corporate Experience : 3 years



### DR. MAHUA DATTA

ASST. PROFESSOR  
Ph.D, MBM  
Teaching Experience : 21 years







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## CORPORATE GUEST LECTURER



Poonam Mundhra  
Founder & CEO at  
PM Consultant



Abhishek Sharma  
Seasoned HR  
Professional



Vishal Verma  
Sr.Manager HR Techno  
Electric and Engineering  
Co Ltd



Dr. Subhrangshu Sanyal  
CEO - IIM Calcutta  
Innovation Park



Gargi Rakshit  
Senior Leadership  
Member MNC



Debargha Deb  
Dabur India Ltd  
Reg HR Head-East



Ms Harini Sreenivasan  
Guest Speaker



Sanjoy Chatterjee  
Founder & CTO of Ideation  
Technology Solutions  
Pvt Ltd



Sushovan Sarkar  
National key Account  
Manager HELL Energy,  
India Buisness



Pramita Mukherjee  
Creature Effects Lead  
Animation & Visual Effects  
Dreamworks Animation  
Universal Los Angeles California



Debalina Roy  
HR at Star Cement



Mr. Partha Chakraborty  
Guest Speaker



## FROM THE PLACEMENT DESK

Greetings from SVIMCS Management is a practitioner's art it is not inborn; it is acquired skill and nurtured. Management education at Swami Vivekananda Group of Management Institutions (SVIMCS and SVIST) is no different. It focuses on student's minds, their thinking process, attitudes, values, aspirations, self-awareness, risk-bearing powers, tolerance and respect to diversity, ability to get on with the mission under tremendous adversity, and so forth. It is this that distinguishes Swami Vivekananda Group of Institutes (MBA Department) from other business schools. As a premier institution of India's B - school fraternity, Swami Vivekananda Group of Institutes (MBA Department) continues to enjoy immense confidence of the industry as testified by the phenomenal placement season since from the beginning. Campus Recruitment Programme of SVGI concluded on a high note with record number of job offers secured by students in various sectors like FMCG / FMCD, consulting, E-commerce, BFSI, Telecom, Manufacturing and Technology, Information Technology, Pharmaceutical Infrastructure as well as overseas placement. 90 % of the MBA students have secured placements within every placement season. Swami Vivekananda Group of Institutes (MBA Department) having unrivalled reputation with compliments from a record 177 organizations vying for the best talents in every year's recruitment programme, with one-third of the participating organization being first time recruiters. Swami Vivekananda Group of Institutes (MBA Dept.) reach across the diverse industry spectrum improved even further. 10 - 15% of our MBA Students from every year's intake bagged overseas placement in the top Overseas companies specifically in the Gulf region. Our students are successfully working in the countries like OMAN, UAE and Bahrain. SVGI already gained certain reputation in GCC countries for providing quality Manpower. Since inception our MBA students have been absorbed in the top most companies like capital, Samsung, Carrier Air conditioning, Focus Soft net, Magma Fincorp Ltd, TCS, HDFC Bank, Kotak Bank, Johnson and Johnson, Abot Pharma, Madras Cement, Berger Paints, Thomas Cook, SOTC, Standard Chartered Bank, ICICI Prudential Life Insurance, UAE Exchange Dubai, CMC Ltd, TCS, Transparent Value, Thomas Cook, Kotak Securities Ltd, BFC Bahrain, TCS, Janlaxmi Finance, Pran foods Fzc Dubai, ICS, Indusind Bank, Asian Paints, Alembic Pharma, Puma, Magic Bricks and many others. Finally we Strive to make the Institute a centre of excellence by providing quality education and motivating environment on one hand by inculcating positive attitude to the young students aspiring to excel in a fast changing and competitive market place on the other.

- **Prof. Amit De.**  
(Assistant Professor and Head of Training and Placement).
- **Prof. Amitabha Gupta.**  
Assistant Professor & Dean - Corporate Relations.
- **Prof. Abhijit Malakar.**  
(Assistant Professor and Training and Placement officer).







## OUR RECRUITERS







## OUR RECRUITERS

amazon

SBI Life  
INSURANCE  
We're Life. You're Bank.

HDFC BANK  
We understand your world

asianpaints

YES BANK

TATA TEA

BFC

max

Himalaya  
HERBALS

UTKARSH  
Life partners. The partner.

kotak

AngelOne

IndusInd Bank

pantaloon's

KVB Karur Vysya Bank  
Smart ways to Bank

W  
WILDCRAFT

MUTUAL FUND  
BUILT ON RULES

V  
MART

ITC  
ITC Limited

PATANJALI

S  
Santander Bank

Bandhan Bank

JSW

paytm

SHYAM METALICS  
ORE TO METAL

naukri

Seva Satkar  
Santosh Foundation  
Empowering Women, Transforming India

RELIANCE  
NIPPON LIFE INSURANCE

TOI

VIDEOCON

Baazar  
Kolkata

oxabytes

FRESENIUS  
KABI

airtel

PRAN

AMERICAN  
EXPRESS

IITEL

ADITYA BIRLA GROUP

MOZO HUNT

DATA CORE



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## FINAL PLACEMENT



JYOTIRMOY MUKHERJEE



ABHIJIT DAS



PRATIVA LAHA



AWANISH SINGH



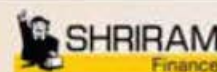
RIDDHI MUKHERJEE



PAYEL DEY



ANIKET UPADHAYAY



SNEHA CHAKRABORTY



MAMATA  
KUMARI SINGH



SHIBESH DUTTA



TAPAS JANA



SUBHAM DASGUPTA







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RITWIK  
KUMAR NASKAR



AHAMAD  
KAMAL KHAN



RAJA CHATTERJEE



ABHISHEK DEY



SATYJIT BISWAS



ANKITA KARMAKAR



ANIRUDDHA DEY



MONIDIPA MONDAL



UPASANA POREL



YASIR ARAFAT



MINAKSHI BASAK



SHREYA GHOSH





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INDRANI  
MUKHERJEE



PRATIK  
CHAKRABORTY



RITESH GUPTA



SAURAV KUMAR



PRIYA KHAN



SUMAN MONDAL



BEAUTY KUMARI



ARCHI BANDYA



ANJALI SHAW



PRATIVA DAYAL



SRITAMA PAUL



SHARMISTHA ROY







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RABINDRA MISTRY



RITESH SHARMA



INDRANI NANDY



ANJALI MONDAL



SOUMYA SAHA



SUROJIT DEY



SUBHAM NAYAK



SUMAN MONDAL



ANIMESH MONDAL



PRIYANKA NANDY



SWARNIKA HALDER



SAMIM SARKAR





## **FEES STRUCTURE**

**Batch - 2025 - 2027**

### **Admission Fee -**

Rs. 25,000/- (one time payment)

<u>1st</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>2nd</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>3rd</u>	<u>Installment</u>	Rs. 1,30,000/-
<u>4th</u>	<u>Installment</u>	Rs. 1,30,000/-

The course fee for all the specializations are the same as listed below .

### **Specialization -**

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management.

### **ACADEMIC SCHOLARSHIP**

CLASS - 10th	CLASS - 12th	Graduation	Amount
75%	75%	75%	25,000
60%	60%	60%	20,000

1. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd, 3rd and 4th semester they will be eligible for Rs. 10,000/- scholarship .
2. Students will be offered only one of the best options, if he/she will be eligible for more than one scholarship criteria.





## **CAREER DIRECTIONS**

**Banking & NBFC's**

**FMCG**

**FMCD**

**Retail and Lifestyle**

**Insurance**

**Credit Research &  
Ratings**

**Financial Services**

**Media**

**Automobile**

**Telecom**

**Online Edutech**

**Healthcare**

**Logistics/E-Commerce**

**KPO**

**IT/ITES**

**Consultancy**



# MBA SYLLABUS

## Objective

To conduct business and industry-oriented MBA Programme following AICTE Model Curriculum for Management (MBA & PGDM), 2018.

## Course

- Two-Year full-time MBA course (Four-Semester).
- Minimum number of classroom contact teaching for MBA/PGDM programme should be 96 credits (one credit equals 10 hours) and Internship/Project should be 06 credits i.e., Total  $96 + 06 = 102$  credits.
- Specialization: Students can opt for any two functional specializations (One Major Area and one Minor Area) from Marketing, Finance, HRM, Operations Management, Healthcare Management, MIS, and Business Analytics.
- Each Paper = 4 credits (40 contact hours), 6 Papers/Semester
- Marks per paper: 100 (70 - University, 30 - College)

## Course Structure

Regular Course

Semester Paper Credit (1=4 credit) Contact Hrs. (1 = 10 hrs.)

I (C\*) 6 24 240

II (C\*) 6 24 240

III (2C\*+4E) 6 24 240

Internship/Project # 2 6 60

IV (6 E) 6 24 240

Course Total 26 102 1020

(# Project: Project Paper + Presentation + Viva) (C\*: CORE PAPER S/E^: ELECTIVE PAPERS)



# MBA SYLLABUS

## General Guidelines

This MBA curriculum will be applicable from the academic year 2018 - 19. All rules and regulations regarding admission, examination, registration, migration and others shall be according to MAKAUT norms.

## CURRICULUM

### Core Courses (Six/Semester)

#### Semester - I

MB - 101 MB - 102 MB - 103 MB - 104  
MB - 105 MB - 106 Managerial Economics (Micro)  
Organizational Behaviour  
Business Communication  
Legal and Business Environment (Micro and Macro)  
Indian Ethos and Business Ethics  
Quantitative Techniques

#### Semester - II

MB - 201 MB - 202 MB - 203 MB - 204  
MB - 205 MB - 206 Indian Economy and Policy  
Financial Reporting, Statements and Analysis  
Marketing Management  
Operations Management  
Management Information System  
Human Resource Management

#### Semester - III Core Papers:

MB - 301  
MB - 302 Entrepreneurship and Project Management  
Corporate Strategy

#### Elective Papers: Two from any one Functional Area (Major) and two from a different Functional Area (Minor)

FM / MM / HR / OM / BA / MIS / HCM - 301  
FM / MM / HR / OM / BA / MIS / HCM - 302  
FM / MM / HR / OM / BA / MIS / HCM - 303  
FM / MM / HR / OM / BA / MIS / HCM - 304  
MB - 303 Internship Project and Viva Voce

#### Semester - IV

Elective Papers (Four from Major Functional Area and Two from Minor Functional Area)  
\*\*FM / MM / HR / OM / BA / MIS / HCM - 401





## MBA SYLLABUS

FM / MM / HR / OM / BA / MIS / HCM - 402  
FM / MM / HR / OM / BA / MIS / HCM - 403  
FM / MM / HR / OM / BA / MIS / HCM - 404  
FM / MM / HR / OM / BA / MIS / HCM - 405  
FM / MM / HR / OM / BA / MIS / HCM - 406

\*\*The Major and Minor Functional areas will be same as chosen in the 3rd Semester.

### **Elective Papers for Third Semester** **Functional Specialization (3rd Semester)**

#### **MARKETING**

MM 301 B2B MARKETING  
MM 302 DIGITAL & SOCIAL MEDIA MARKETING  
MM 303 IMC / PROMOTION STRATEGY  
MM 304 MARKETING RESEARCH

#### **FINANCE**

FM 301 TAXATION  
FM 302 PROJECT APPRAISAL & FINANCE  
FM 303 BEHAVIORAL FINANCE  
FM 304 CORPORATE FINANCE

#### **MIS**

MIS 301 RELATIONAL DATABASE  
MIS 302 E-COMMERCE & DIGITAL MARKETS  
MIS 303 MANAGING SOFTWARE PROJECTS  
MIS 304 SYSTEM ANALYSIS AND DESIGN

#### **HEALTHCARE MANAGEMENT**

HCM 301 CONCEPT OF HEALTH AND DISEASE  
HCM 302 HOSPITAL SUPPORT SERVICES  
HCM 303 QUALITY ASSURANCE IN HEALTHCARE  
HCM 304 PLANNING AND ORGANISING OF HOSPITALS

#### **OPERATIONS**

OM 301 SUPPLY CHAIN & LOGISTICS  
MANAGEMENT  
OM 302 OPERATIONS STRATEGY  
OM 303 QUALITY TOOLKIT FOR MANAGERS  
OM 304 PRICING & REVENUE MANAGEMENT

#### **HUMAN RESOURCE**

HR 301 TEAM DYNAMICS AT WORK  
HR 302 HR METRICS AND ANALYTICS  
HR 303 CROSS CULTURAL MANAGEMENT  
HR 304 ORGANIZATIONAL DESIGN

#### **BUSINESS ANALYTICS**

BA 301 MODELING TECHNIQUES  
BA 302 APPLICATION OF ANALYTICS IN  
BUSINESS  
BA 303 BUSINESS FORECASTING  
BA 304 DATA SCIENCE USING R





# MBA SYLLABUS

## Elective Papers For Fourth Semester

### Functional Specialization (4th Semester)

#### **MARKETING**

- MM 401: CONSUMER BEHAVIOUR
- MM 402: Retail Management
- MM 403: Sales & Distribution Management
- MM 404: Service Marketing
- MM 405: Product & Brand Management
- MM 406: International Marketing

#### **FINANCE**

- FM 401: Investment Analysis & Portfolio Management
- FM 402: Managing Banks & Financial Institutions
- FM 403: Mergers, Acquisition & Corporate Restructuring
- FM 404: Financial Derivatives
- FM 405: International Finance
- FM 406: Financial Markets & Services

#### **MIS**

- MIS 401: Data Warehousing
- MIS 402: Managing Digital Platforms
- MIS 403: Strategic Management for IT
- MIS 404: Business Decisions Using Advanced Excel
- MIS 405: Management of Information Technology
- MIS 406: Managing Digital Innovation & Transformation

#### **HEALTHCARE MANAGEMENT**

- HCM 401: Effective Communication in Health Sector
- HCM 402: Marketing in Hospitals & Healthcare Organizations
- HCM 403: HR Interventions in Healthcare Sector
- HCM 404: Financial Management in Healthcare Sector
- HCM 405: Concept of Community Health & Epidemiology
- HCM 406: Legal Aspect of Healthcare Administration

#### **OPERATIONS**

- OM 401: Sales & Operations Planning
- OM 402: Behavioral Operations Management
- OM 403: Operations Research Applications
- OM 404: Supply Chain Analytics
- OM 405: Management of Manufacturing System
- OM 406: Sourcing Management

#### **HUMAN RESOURCE**

- HR 401: Manpower Planning Recruitment & Selection
- HR 402: Employee Relations & Labour Laws
- HR 403: Compensation & Benefits Management
- HR 404: Performance Management Systems
- HR 405: Strategic HRM
- HR 406: International HRM

#### **BUSINESS ANALYTICS**

- BA 401: Data Visualization for Managers
- BA 402: Big Data Technology
- BA 403: Statistics for Business Analytics
- BA 404: Data Mining
- BA 405: Data Analytics Using Python
- BA 406: Optimization Techniques





**Dare<sup>2</sup>**  
Compete

# Certificate

OF PARTICIPATION

This is to certify that **Abhijit Saha** of **Swami Vivekananda  
Institute of Management and Computer Science** has participated  
in the **Ad'em Up** organised by **Indian Institute of Management  
(IIM), Calcutta**



scan to verify



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# TED<sup>x</sup>IIMCalcutta

<sup>x</sup> = independently organized TED event

## *Certificate of Achievement*

THIS IS PRESENTED TO

**Tanya Singh**

for their instrumental role and outstanding contribution as campus ambassador for TedxIIMCalcutta held on January 9th, 2021.

*S.S. Gathkal*

**SHUBHAM GATKAL**

Organizer

*Panya Jagtiani*

**PANYA JAGTIANI**

Organizer



## **DISTINGUISH ROLES & POSITIONS OFFERED**

Associate Analyst	Management Trainee
Business Consultant	Manager - Career Development
Business Development Executive	Manager - Retail Sales
Career Development Executive	Marketing Executive
Credit Analyst	MT Bancassurance
Demand Manager	Private Banker
Equity Advisor	Project Sales Officer
Equity Analyst	Recruiter (HR Operations)
Equity Research	Recruitment Consultant
Executive - Client Acquisition	Sales Officer
Finance Writer	Seller Support Associate
Financial Analyst	Sr. Executive - Corporate Sales
Financial Counselling	Supply and Operation Leads
HR - Executive	Sr. Executive - Warehouse
HR - Manager	Operations





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## HAPPY GRADUATION DAY







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## HAPPY GRADUATION DAY







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## BUSINESS COMPETITION | SPORTS







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## Achievements







## **CODE OF CONDUCT**

- A.** All the students are required to be in the Institute's prescribed dress code as and when required by the Institute.
- B.** Students have to maintain an attendance of a minimum of 75% in the first & second Semester to become eligible for the Summer Internship Programme as well as final placement.
- C.** The percentage of attendance is also necessary to appear for the University Semester examination.
- D.** Students have to participate in all internal assessments including presentations, assignments, Written mock examination of all subjects conducted by the Institute both during semester & holidays.
- E.** Attendance is also compulsory for all study related workshop, corporate seminars, industrial visit, guest lectures and others activity which are conducted by the Institute.
- F.** Students have to pay the tuition fee & other fees well in advanced before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations.
- G.** Students must not be participating in from of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- H.** Fees once paid are not refundable or transferable under any circumstances
- I.** Fees should be submitted as per the bonafied letter or as per the fees related notice. If fees not paid on time , laptop & Scholarship will not be applicable as per norms .



**SVIMCS**

AICTE, MAKAUT, Govt. of India.



## **SWAMI VIVEKANANDA INSTITUTE OF MODERN SCIENCE**

( Approved by AICTE & Affiliated to MAKAUT )

## **SWAMI VIVEKANANDA INSTITUTE OF SCIENCE & TECHNOLOGY**

( Approved by AICTE & Affiliated to MAKAUT, NAAC )



## **SHREE RAMKRISHNA INSTITUTE OF SCIENCE & TECHNOLOGY**

( Approved by AICTE & Affiliated to MAKAUT, WB-SCTVESD )



## **SWAMI VIVEKANANDA UNIVERSITY**

( Approved by UGC )



**CORPORATE OFFICE : Karbala More, Sonarpur Station Road,  
P.O. Narendrapure, Kolkata- 700103**

Websites: [www.svimcs.org](http://www.svimcs.org) | [www.svims.in](http://www.svims.in) | [www.srist.in](http://www.srist.in)