

Swami Vivekananda Institute Of Management and  
Computer Science



# MBA STUDENTS @IIM C

ATTENDING TATA SOCIAL  
ENTERPRISE CHALLENGE  
SPARK SEMINAR



# TATA SOCIAL ENTERPRISE CHALLENGE



## SPARK SOCIAL SEMINAR

A part of Tata Social Enterprise Challenge

**SPEAKERS**



Kalyan Koley, Founder & CEO  
Aegipan Animal Biocare Pvt Ltd



Praebel Kumar Basu  
Founder of ZAARII

**REGISTER NOW**  
*shorturl.at/dgh13*

**Time:** 3:00 - 05:30 pm **Date:** 03-03-2023

**Venue:** IIM Calcutta, New Academic Block  
Amphitheatre-100-West Wing  
DH Road, Joka, Kolkata-700104

Incubation | Network | Funding

[www.tatosechallenge.org](http://www.tatosechallenge.org)



**The TATA Social Enterprise Challenge in the Amphitheatre @ IIM, Calcutta, Joka, DH Road, Kolkata on 3. March 2023**

**IIM, Calcutta on 3rd March 2023 : The Spark Social Seminar was held on the 184th. Birth Anniversary of Sir Jamsetji Tata, the visionary nation builder and philanthropist #JNTATA #Legendliveson. It was an excellent and memorable experience on such an auspicious even, inaugurated and initiated by the IIMCIP Start-up Entrepreneurship cell.**

# TATA SOCIAL ENTERPRISE CHALLENGE

The Program started with an inauguration speech by the CEO of IIMCIP, DR. Subhrangshu Sanyal, followed by illustrious sessions to elaborate on the engagement model of IIMCIP & Tata Sons the includes the background of the Tata Ethos and values that's driving the growth and nation building of India



The student of Swami Vivekananda Institute of Management and Computer Science accompanied by the faculty member of SVIMCS MBA Department, Prof, Abhijit Malakar, and the coordinator, Ms. Tania Mukherjee, were present in this interactive session, wherein students were encouraged to share their ideas and clarify their queries with the speakers, delegates & the IIMCIP cell.

# TATA SOCIAL ENTERPRISE CHALLENGE



Post the registration on session, the session begins with explaining IIMCIP's work so far in bringing social changes. Ms. Tanushree Mazumder Manager of Program & Events, IIMCIP has elaborated on the work initiatives that the premier Management institution IIMC has taken up so far. Dr. Namami as an effective engagement partner in the roll-out of these initiatives by IIMCIP has emphasized on some of the cases and Success stories that IIMCIP has achieved so far. This includes but is not limited so to

- **5C Network** - a curated platform by radiologists dedicated to a cloud technology platform for market diagnostics

# TATA SOCIAL ENTERPRISE CHALLENGE

- **Krish Works** - a platform for West Bengal entrepreneurs working with hinterland less developed public and private schools for the holistic development of the underprivileged child
- **Monosha Biotech** - wherein Mr. Sourabh, an expert snake catcher with his team is supplying the venom to the anti-venom manufacturers and Pharmaceutical companies
- **Dehaat App** - from Seeds to Market engaging technologies for next agri-revolution Etc.



**In the Tata AV for the TSEC (Tata Social Entrepreneurship Challenge) in collaboration with IIMC ([tatasechallenge.org](http://tatasechallenge.org)), the emphasis was on the 'Purpose' always in front of the 'Profit' as a business philosophy followed by the tata Sons.**

## TATA SOCIAL ENTERPRISE CHALLENGE

The speaker's sessions were also very memorable. It was started by Mr.Prabal Kumar Basu, founder of ZAARII (zaarii.com), who elaborated on the importance of 'fast fashion.' ZAARII is a curated marketplace that works with home-grown labels from micro small entrepreneurs who deals with homemade or hand-spun fabric. It elaborates on the social aspects of it wherein 86 Billion clothes are manufactured in the world that's affecting the whole ecosystem adversely with the highest effect on the aquatic marine life. So the importance of generating eco-friendly, bio-degradable clothes with fast fashion is going to make a big difference for the society.

The next speaker was Mr.Kalyan Koley, the founder & CEO of Aegipan Animal Biocare Pvt. Ltd. (aegipan.in), who elaborated on the importance of Artificial Insemination (AI) by this pioneering company while they preserve good germplasm of indigenous goat breeds. This has a direct connection with the farmer's income improvement and rural employment generation, as most of the rural Bengal women are goat keepers or goats herder and their family income is dependable on this vocational activity,too.

# TATA SOCIAL ENTERPRISE CHALLENGE



**Post this session, there was an interactive Q&A session wherein students asked different questions regarding the start-up ideas and challenges in social entrepreneurship that were well addressed by the speakers and Dr. Subhrangshu Sanyal, CEO of IIMCIP. All the MBA students of Swami Vivekananda Institute of Management and Computer Science thoroughly enjoyed the session. The students of SVIMCS has shown a lot of enthusiasm and clarified their doubts in the interactive session and exchanged several brainstorming ideas during the session.**

**Finally, the session was concluded with the closing remarks of IIMCIP followed by the Hi-Tea and Networking session.**

# TATA SOCIAL ENTERPRISE CHALLENGE



**Drafted by Prof. Abhijit Malakar,  
Asst. Professor, MBA Department, SVIMCS**



# SVIMCS Business

## School

**Swami Vivekananda Institute of Management and Computer Science (SVIMCS) is one of sought of after B-Schools in the state of West Bengal. MBA Aspirants from other parts of India like Bihar, Jharkhand, Assam, Tripura, Odissa, Up, etc also selecting SVIMCS to fulfill their MBA Dreams. SVIMCS is AICTE Approved and MAKAUT Affiliated. ASSOCHAM has recognized SVIMCS as a Centre of Excellence for its Corporate Relation Initiatives. MBAs of SVIMCS are handling various responsible positions in various industries like FMCG, FMCD, Banking NBFC, IT, ITES, Media, Hospitality, Consultancies, etc. Regular Industry Interactive Sessions, Workshops, Seminars, Role Plays, Live Projects, Simulation Exercises, Mentorship, etc are being used to create Industry Ready Managers at SVIMCS**

