

# Swami Vivekananda Institute of Management & Computer Sc.



Approved By AICTE, Ministry Of Education, GOVT. OF INDIA.

## Summer Placement 2024-26



**MBA | SVIMCS**

9681154678

[chanchal@svimcs.com](mailto:chanchal@svimcs.com)



# ABOUT US

## Swami Vivekananda Institute of Management & Computer Science

(SVIMCS) is recognized as one of the leading MBA colleges in Kolkata, West Bengal. The institute is approved by the **All India Council for Technical Education (AICTE)**, **Ministry of HRD, Government of India**, and offers a full-time **MBA** program affiliated with **Maulana Abul Kalam Azad University of Technology (MAKAUT)**.

As a constituent of the **Swami Vivekananda Group of Institutes (SVGI)**, SVIMCS is committed to academic excellence and holistic development. With a vibrant community of experienced faculty, dedicated staff, ambitious students, and accomplished alumni, the institute fosters a rich environment of knowledge, innovation, and collaboration.

# MISSION

At **SVIMCS**, we are deeply committed to the pursuit of academic excellence and the holistic development of our students. Our mission is to impart quality education that not only equips students with contemporary knowledge and professional skills but also instils in them the right attitude, integrity, and a strong sense of social responsibility.

Through a thoughtful blend of **state-of-the-art infrastructure, innovative pedagogy, and industry-oriented learning**, we prepare students to thrive as competent professionals capable of addressing the complexities of an ever-evolving business environment. We emphasize experiential learning, critical thinking, and problem-solving, ensuring that our graduates are well-prepared to lead with confidence and clarity.

Our vision is to establish SVIMCS as **one of the most admired management institutes in India by 2050**, recognized for producing leaders who combine professional excellence with ethical values. To achieve this, we nurture dynamic attitudes, entrepreneurial abilities, and lifelong learning habits in our students.

Beyond academics, we remain committed to fostering personal growth and societal well-being. By shaping responsible citizens and innovative leaders, we aspire to make a meaningful contribution to both the professional world and the larger community.

# VISION

At **SVIMCS**, we are driven by the pursuit of excellence in higher education, with a vision to evolve into a world-class institute for management studies. Our goal is to deliver education that not only meets but consistently exceeds the expectations of all our stakeholders—including students, parents, industry partners, faculty, employees, and society at large. We are committed to utilizing our resources most effectively and efficiently to achieve this vision.

We endeavour to cultivate in our students a **dynamic mindset, strong professional skills, entrepreneurial capabilities, and a robust knowledge base**. By embracing emerging technologies and integrating them creatively into our teaching and learning, we aim to foster innovation, adaptability, and leadership.

Through our academic initiatives and holistic approach, we strive to contribute not only to the personal and professional growth of our students but also to the broader community's advancement. Our mission is to shape responsible, skilled, and enterprising individuals who are prepared to meet the challenges of a rapidly changing global business environment.



# DIRECTOR'S MESSAGE



## Dr. Nandan Gupta

(MBBS, MBA)

*Director, - Swami Vivekananda Group of Institutes.*

The true strength of any institution lies in the quality of its people—and at SVGI, our people are our greatest asset. We firmly believe that building a world-class institution requires not only academic excellence but also the cultivation of responsible, capable, and ethical individuals who can contribute meaningfully to the nation and the global industry.

At SVGI, we take pride in harmonizing traditional Indian values with modern educational practices. Our dedicated faculty members deliver a dynamic academic experience through innovative teaching methodologies that combine theoretical foundations with practical application. We are committed to nurturing well-rounded individuals who emerge not only as industry-ready professionals but also as compassionate and responsible citizens.

Our mission extends beyond producing accomplished professionals; it is to shape individuals of character and integrity, who carry forward the legacy of SVGI with pride. Together, let us continue this journey of excellence and raise the flag of SVGI ever higher.

# PRINCIPAL'S MESSAGE



## Dr. Swarnabha Das

*Welcome to SVIMCS.  
Sincerely, Principal*

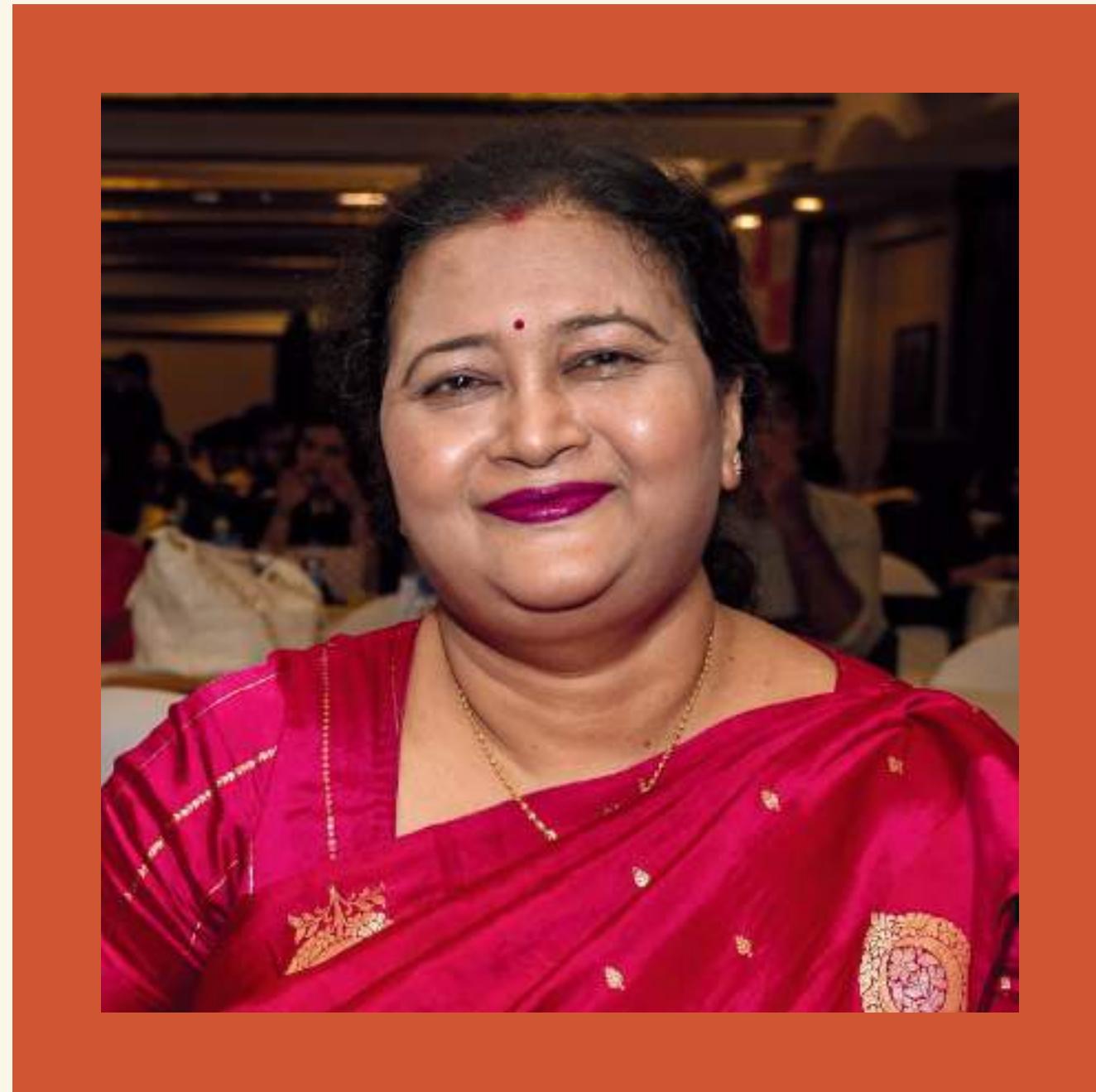
It gives me immense pleasure to welcome you to **Swami Vivekananda Institute of Management and Computer Science (SVIMCS)**, an institution dedicated to shaping the future leaders of tomorrow. At SVIMCS, we believe that education is not merely about acquiring degrees, but about **nurturing character, building competence, and inspiring confidence** to excel in an increasingly dynamic and competitive world.

Our vision is to provide a holistic learning experience that blends academic rigor with practical exposure, supported by **state-of-the-art infrastructure, innovative pedagogy, and a highly committed faculty team**. We aim to instill in our students not only professional knowledge and skills but also values of integrity, social responsibility, and leadership.

In keeping with the ideals of **Swami Vivekananda**, we encourage our students to develop a fearless spirit, a compassionate heart, and a lifelong commitment to excellence. We strive to create an environment where innovation, critical thinking, and creative thrive, preparing our graduates to contribute meaningfully to society and the global business community.

I invite you to explore SVIMCS and become part of our vibrant academic community. Together, we will continue our journey towards achieving excellence and making a positive impact on the world.

# HOD'S MESSAGE



## Kakali Gupta

***“Your career is in your hand- make it brilliant.”***

***Sincerely,***

***HOD, Swami Vivekananda Institute of Management & Computer Sc.***

It is my privilege to extend a warm welcome to you on behalf of the **Department of Management Studies at SVIMCS**. As the Head of the Department, I take great pride in leading a team of dedicated faculty members who are committed to academic excellence, research, and holistic student development.

Our department is focused on creating a **learning environment that blends theory with practice**, equipping students with the knowledge, skills, and values required to excel in today's dynamic business world. We emphasize experiential learning, case-based teaching, industry interaction, and the use of emerging technologies to ensure that our students are prepared to meet real-world challenges with confidence. At SVIMCS, we not only strive to nurture competent professionals but also socially responsible citizens who can contribute positively to society. We encourage our students to develop critical thinking, innovation, leadership abilities and an entrepreneurial mindset, enabling them to stand out as future leaders. I invite you to explore the opportunities our department offers and join us in our pursuit of excellence. Together, let us shape a future where knowledge, integrity, and innovation go hand in hand.

## **MBA with Dual Specialization**

**(Marketing | Finance | H.R | Business Analytics | System | Health care Management | Operations.)**

**Free Laptop**

**Book Bank & Library.**

**Uniform & Corporate Blazer.**

**Certification Course on :**

- **Digital Marketing.**
- **Data Science.**
- **Advanced Excel.**
- **Financial Market Analytics.**

**Dual Internship in top MNC. (Summer & Winter)**

**Entrepreneurship Training & Development from IIM-C.(Innovation Park)**

**Industrial Training Sessions by Corporate Guest.**

**Mock Interviews Training.**

**Grooming Personality Development & Mentorship Programme.**

**Scholarship for Meritorious Students Based on Academic Performance.**

**3- (Three) Tier Placement Cell.**

**More than 150 + companies participating in every year.**

**International Industry Visit (Optional)**

# FROM THE PLACEMENT DESK

Greetings from the Training and Placement Cell at **Swami Vivekanand Group of Institutes (SVGI)**.

At SVGI, we believe that success is not innate—it is cultivated through acquired skills, a strong value system, and a positive attitude. Inspired by the ideals of Swami Vivekananda, our institute fosters resilience, adaptability, and integrity, enabling students to thrive even in challenging environments.

The MBA Department at SVGI has consistently excelled in preparing students for the professional world. Our Campus Recruitment Program is designed to complement academic learning with real-world career opportunities. With a legacy of high placement rates, our efforts have consistently resulted in the successful recruitment of MBA graduates, with annual placements regularly exceeding expectations and reflecting the trust of leading recruiters. Each year, our students are selected by top organizations across diverse sectors, including **IT, Telecom, BFSI, E-commerce, Pharmaceuticals, Retail, and FMCG**, both in India and internationally. Our recruitment spans countries such as the **USA, UK, UAE, and Bahrain** with students placed in reputable firms like:

- **TCS, Infosys, Wipro, Tech Mahindra, HDFC Bank, ICICI Bank, Axis Bank, Kotak Bank**
- **Thomas Cook, ICICI Prudential, Bajaj Allianz, Reliance General Insurance**
- **Kotak Securities, Aditya Birla Group, Magic Bricks, Jaro Education, Times Group, Future Group, Puma**
- **Samsung, Carrier Air, Johnson & Johnson, Godrej, Blue Dart, Berger Paints, and many more.**

We take pride in our strong industry connections, consistent recruiter relationships, and our students' performance, which have positioned SVGI as a preferred talent pool for leading organizations. Our curriculum emphasizes both academic excellence and employability skills to ensure students are industry-ready.

At SVGI, we aim to create a nurturing yet competitive environment that equips students with the confidence and capabilities to succeed globally. By fostering the right mindset and professional ethics, we aspire to transform our students into tomorrow's leaders.

- **Prof. Amit De.**  
(Assistant Professor and Head of Training and Placement).
- **Prof. Abhijit Malakar.**  
(Assistant Professor and Training and Placement officer)



## SUMMER PLACEMENT 2024-26



**Arun Kumar Singha**



**Ghanashyam Nandi**



**Ipsita Sarkar**



**Manjari Chattpadhyay**



**Soudarjya Ghosh**



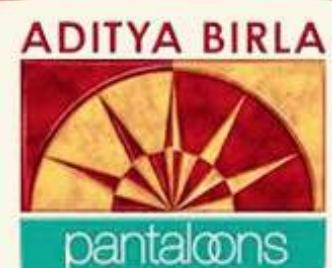
**Sunoyan Saha**



**Namrata Chakraborty**



**Payel Sharma**



**Sutirtha Ghosh**



# SUMMER PLACEMENT 2024-26



**Aditi Konar**



**Kunal Das**



**Soumodip Dian**



**Souvik Pal**



**Priyam Barua**



**Soubhro Das**



**Saptarshi Ghosh**



**Sayanee Mukherjee**



**Souvik Giri**



Give Wings to your Financial Plan

## SUMMER PLACEMENT 2024-26



**Souvik Santikary**



**Saikat Bhunia**

PANTALOONS



**Juhhi Sharma**



**Sayan Sarkhel**



**Ayantika Das**

**WACKER**



**Sanchaita Sinha**



**Sreaya Paul**



**Trisha Sasmal**

PANTALOONS



**Siddhartha Ghosh**



IndianOil

## SUMMER PLACEMENT 2024-26



**Jagan Behera**

PANTALOONS



**Sanghita Nath**



**Abhinav Varma**



**Debpratim Mishra**



**Abir Ghosh**

PANTALOONS



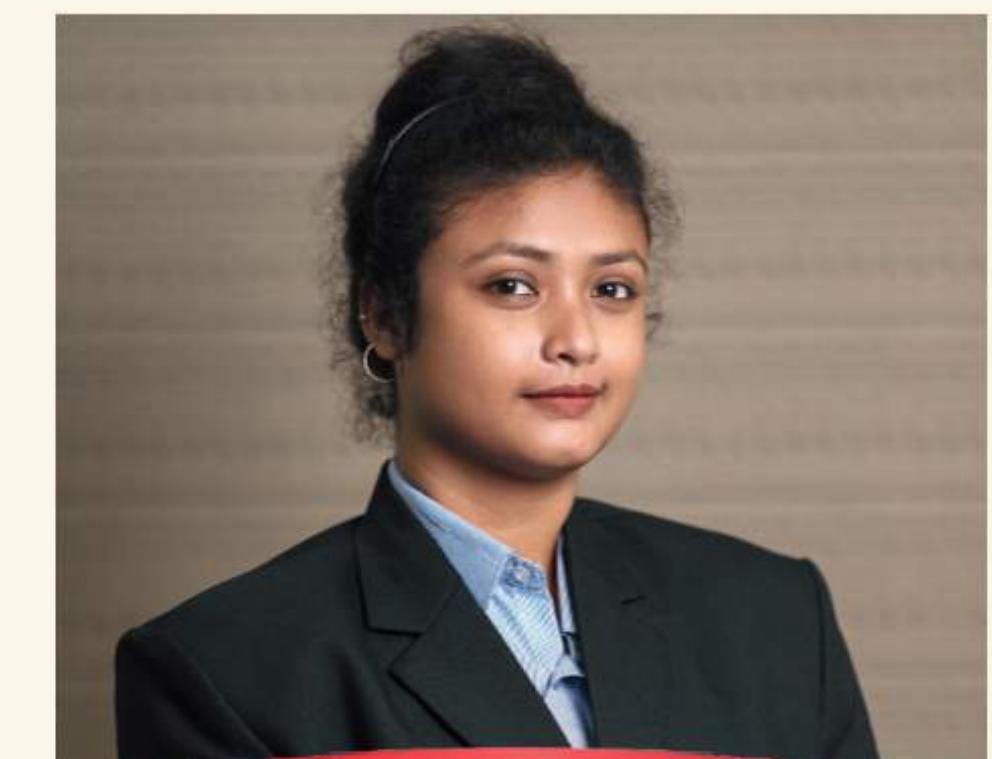
**Subhrajit Das**



**Modhurima Dutta**



**Priyam Chowdhury**



**Anwesa Das**



## SUMMER PLACEMENT 2024-26



**Jagan Behera**

PANTALOONS



**Sanghita Nath**



**Abhinav Varma**



**Debpratim Mishra**



**Abir Ghosh**

PANTALOONS



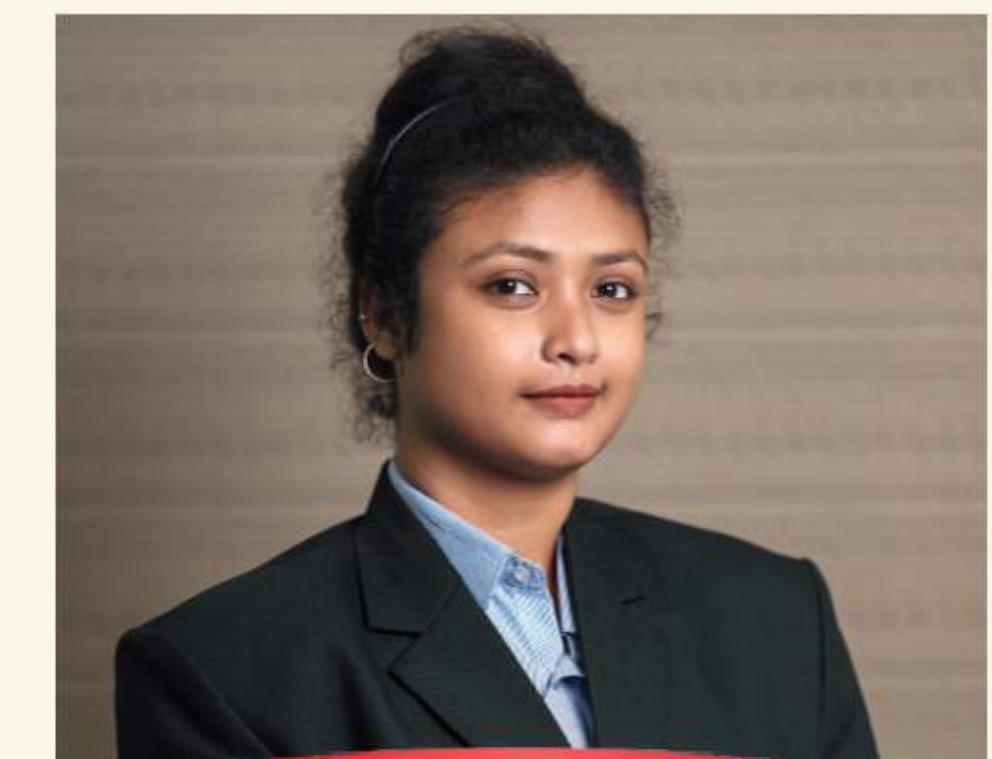
**Subhrajit Das**



**Modhurima Dutta**



**Priyam Chowdhury**



**Anwesa Das**



## SUMMER PLACEMENT 2024-26



**Debrup Kumar Dutta**

**TOI**



**Pritam Khan**

RELIANCE NIPPON LIFE INSURANCE



**Shirsham Karmakar**



ITC Limited



**Shubhashree Chakraborty**



AADESH  
FOUNDATION



**Sikha Mondal**



Bazaar  
Kolkata  
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



**Sutirtha Mandal**



ITC Limited



**Md Sajib Haider**



ITC Limited



**Saina Sinha**



Charnock  
HOSPITAL

# Thank You Corporates

For Selecting Our Students

*Summer Internship*  
**2025**



PANTALOONS



SHIPPING SOLUTIONS  
**DELHIVERY**  
COURIER LOGISTICS CARGO



  
Emami  
Frank Ross

  
Baazar  
Kolkata  
LADIESWEAR MENSWEAR KIDSWEAR ACCESSORIES



**Charnock**  
HOSPITAL



**arivoo**  
POWERED BY ADAMAS TECH CONSULTING



  
THE LaLIT  
GREAT EASTERN  
KOLKATA

  
AADESH  
-FOUNDATION-

  
CAF  
CITY ART FACTORY

# OUR RECRUITERS



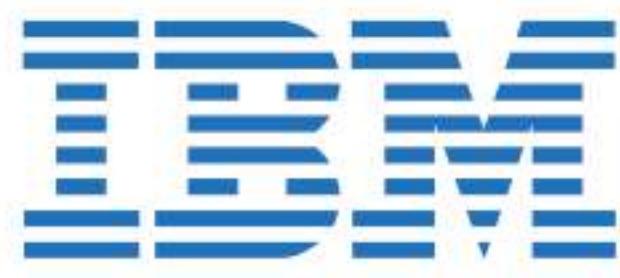
ORACLE®

TATA  
CONSULTANCY SERVICES

DCB BANK

DCB Bank Limited

Capgemini  
CONSULTING.TECHNOLOGY.OUTSOURCING



HCL



Infosys®

make my trip



adani  
wilmar

Godrej

Johnson & Johnson

AXIS BANK



SAMSUNG

LG  
Life's Good

HUAWEI

ICICI Bank



asianpaints

paytm

PRAN

SUNSTAR



genpact  
Transformation Happens Here

KHADIM

IndusInd  
Bank

SONY

# OUR RECRUITERS



# FEES STRUCTURE 2026-28

## Admission Fee- 25,000/-

1st Installment	Rs. 1,40,000/-
2nd Installment	Rs. 1,40,000/-
3rd Installment	Rs. 1,40,000/-
4th Installment	Rs. 1,40,000/-

The course fee for all the specializations are the same as listed below .

## Specialization-

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management

## ACADEMIC SCHOLARSHIP

CLASS-10th	CLASS-12th	Graduation	Amount
75%	75%	75%	25,000
60%	60%	60%	20,000

1. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd, 3rd and 4th semester they will eligible for Rs, 10,000/- scholarship.
2. Students will be offered only one of the best option, if he/she will be eligible for more than one scholarship

# CODE OF CONDUCT

- All the students are required to be in the Institute's prescribed dress code as and when required by the Institute.
- Students have to maintain an attendance of a minimum of 75% in the first & second Semester to become eligible for the Summer Internship Programme as well as final placement.
- The percentage of attendance is also necessary to appear for the University Semester examination.
- Students have to participate in all internal assessments including presentations, assignments, Written mock examination of all subjects conducted by the Institute both during semester & holidays.
- Attendance is also compulsory for all study related workshop, corporate seminars, indus-trial visit, guest lectures and others activity which are conducted by the Institute.
- Students have to pay the tuition fee & other fees well in advanced before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations
- Students must not be participating in from of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- Fees once paid are not refundable or transferable under any circumstances
- Fees should be submitted as per the bonafied letter or as per the fees related notice. If fees not paid on time , laptop & Scholarship will not be applicable as per norms .

# CAREER DIRECTIONS

**Banking & NBFC's**

**FMCG**

**FMCD**

**Retail and Lifestyle**

**Insurance**

**Credit Research & Ratings**

**Financial Services**

**Media**

**Automobile**

**Telecom**

**Online Edutech**

**Healthcare**

**Logistics/E-Commerce**

**KPO**

**IT/ITES**

**Consultancy**

# GRADUATION DAY PROGRAM-2024

## (THE PARK, PARK STREET)



# OUR CAMPUS



**Swami Vivekananda Institute Of  
Modern Science**

Approved By AICTE & Affiliated To MAKAUT



**Swami Vivekananda Institute Of  
Science And Technology**

Approved By AICTE & Affiliated To MAKAUT, NAAC



**Shree Ramkrishna Institute Of  
Science And Technology**

Approved By AICTE & Affiliated To,  
WB-SCTVESD



**Swami Vivekananda University**

Approved By UGC

**South Kolkata, Karbala More, Narendrapur,  
Kolkata, West Bengal 700103**