# Swami Vivekananda Institute of Management & Computer Sc.

Approved By AICTE, Ministry Of HRD, Govt. of India.

## Final Placement 2024-26



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# ABOUT US

## Swami Vivekananda Institute of Management & Computer Science

**(SVIMCS)** is recognized as one of the leading MBA colleges in Kolkata, West Bengal. The institute is approved by the **All India Council for Technical Education (AICTE), Ministry of HRD, Government of India**, and offers a full-time **MBA program affiliated with Maulana Abul Kalam Azad University of Technology (MAKAUT).**

As a part of the **Swami Vivekananda Group of Institutes (SVGI)**, SVIMCS B-school is committed to academic excellence and holistic development. With a vibrant community of experienced faculty, geared staff, ambitious students, and accomplished alumni, the institute fosters a rich environment of knowledge, innovation, and collaboration.

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# MISSION

At **SVIMCS B-school,** we are deeply committed to the pursuit of academic excellence and the holistic development of our students. Our mission is to impart quality education that not only equips students with contemporary knowledge and professional skills but also instils in them the right attitude, integrity, and a strong sense of social responsibility.

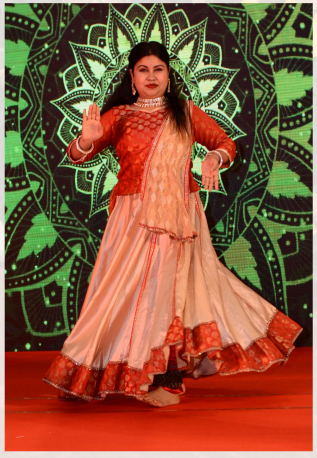
Through a thoughtful blend of **state-of-the-art infrastructure, innovative pedagogy, and industry-oriented learning,** we prepare students to thrive as competent professionals capable of addressing the complexities of an ever-evolving business environment. We emphasize experiential learning, critical thinking, and problem-solving capacity, ensuring that our graduates are well-prepared to lead with confidence and clarity.

# VISION

Our vision is to establish SVIMCS as **one of the most admired management institutes in India by 2050,** recognized for producing leaders who combine professional excellence with ethical values. To achieve this, we nurture dynamic attitudes, entrepreneurial abilities, and lifelong learning habits in our students.

Beyond academics, we remain committed to fostering personal growth and societal well-being. By shaping responsible citizens and innovative leaders, we aspire to make a meaningful contribution to both the professional world and the larger community.



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# GRADUATION DAY PROGRAM

## (THE PARK, PARK STREET)












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# DIRECTOR'S MESSAGE



## Dr. Nandan Gupta

***(MBBS, MBA)***
***Director, - Swami Vivekananda Group of Institutes.***

The true strength of any institution lies in the quality of its people—and at SVGI, our people are our greatest asset. We firmly believe that building a world-class institution requires not only academic excellence but also the cultivation of responsible, capable, and ethical individuals who can contribute meaningfully to the nation and the global industry.

At SVGI, we take pride in harmonizing traditional Indian values with modern educational practices. Our dedicated faculty members deliver a dynamic academic experience through innovative teaching methodologies that combine theoretical foundations with practical application. We are committed to nurturing well-rounded individuals who emerge not only as industry-ready professionals but also as compassionate and responsible citizens.

Our mission extends beyond producing accomplished professionals; it is to shape individuals of character and integrity, who carry forward the legacy of SVGI with pride. Together, let us continue this journey of excellence and raise the flag of SVGI ever higher.

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# PRINCIPAL'S MESSAGE



## Dr. Swarnabha Das

***Welcome to SVIMCS.***
***Principal***

It gives me immense pleasure to welcome you to **Swami Vivekananda Institute of Management and Computer Science (SVIMCS),** an institution dedicated to shaping the future leaders of tomorrow. At SVIMCS, we believe that education is not merely about acquiring degrees, but about **nurturing character, building competence, and inspiring confidence** to excel in an increasingly dynamic and competitive world.

Our vision is to provide a holistic learning experience that blends academic rigor with practical exposure, supported by **state-of-the-art infrastructure, innovative pedagogy, and a highly committed faculty team.** We aim to instill in our students not only professional knowledge and skills but also values of integrity, social responsibility, and leadership.

In keeping with the ideals of **Swami Vivekananda,** we encourage our students to develop a fearless spirit, a compassionate heart, and a lifelong commitment to excellence. We strive to create an environment where innovation, critical thinking, and creative thrive, preparing our graduates to contribute meaningfully to society and the global business community.

I invite you to explore SVIMCS and become part of our vibrant academic community. Together, we will continue our journey towarc ɔact on the world.

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# HOD'S MESSAGE



## Kakali Gupta

***"Your career is in your hand- make it brilliant."***

***Sincerely,***

***HOD, Swami Vivekananda Institute of Management & Computer Sc.***

It is my privilege to extend a warm welcome to you on behalf of the **Department of Management Studies at SVIMCS.** As the Head of the Department, I take great pride in leading a team of dedicated faculty members who are committed to academic excellence, research, and holistic student development.

Our department is geared towards nurturing the next generation of global business leaders, supported by our distinguished faculty. Our primary focus remains on instilling confidence and enhancing the problem-solving capacity of our students, empowering them to develop exceptional decision-making power. At the core of our academic ecosystem, a special focus is on making students employable in an ever-evolving global market.

To bridge the gap between theory and practice, we inspire them to learn the Social Architecture of Startups, connect the business dots, and drive meaningful innovation.

I invite you to explore the opportunities our department offers and join us in our pursuit of excellence. Together, let us shape a future where knowledge, integrity, and innovation go hand in hand.

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**MBA with Dual Specialization**

**(Marketing | Finance | H.R | Business Analytics | System | Health care Management | Operations.)**

**Free Laptop**

**Book Bank & Library.**

**Uniform & Corporate Blazer.**

**Certification Course on :**

- **Digital Marketing.**
- **Advanced Excel.**
- **Data Science.**
- **Financial Market Analytics.**

**Dual Internship in top MNC. (Summer & Winter)**

**Entrepreneurship Training & Development from IIM-C.(Innovation Park)**

**Industrial Training Sessions by Corporate Guest.**

**Mock Interviews Training.**

**Grooming Personality Development & Mentorship Programme.**

**Scholarship for Meritorious Students Based on Academic Performance.**

**3- (Three) Tier Placement Cell.**

**More than 150 + companies participating in every year.**

**International Industry Visit (Optional)**

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# FROM THE PLACEMENT DESK

Greetings from the Training and Placement Cell at **Swami Vivekanand Group of Institutes (SVGI).**
At SVGI, we believe that success is not innate—it is cultivated through acquired skills, a strong value system, and a positive attitude. Inspired by the ideals of Swami Vivekananda, our institute fosters resilience, adaptability, and integrity, enabling students to thrive even in challenging environments.
The MBA Department at SVGI has consistently excelled in preparing students for the professional world. Our Campus Recruitment Program is designed to complement academic learning with real-world career opportunities. With a legacy of high placement rates, our efforts have consistently resulted in the successful recruitment of MBA graduates, with annual placements regularly exceeding expectations and reflecting the trust of leading recruiters.
Each year, our students are selected by top organizations across diverse sectors, including **IT, Telecom, BFSI, E-commerce, Pharmaceuticals, Retail, and FMCG**, both in India and internationally. Our recruitment spans countries such as the **USA, UK, UAE, and Bahrain** with students placed in reputable firms like:

- **TCS, Infosys, Wipro, Tech Mahindra, HDFC Bank, ICICI Bank, Axis Bank, Kotak Bank**
- **Thomas Cook, ICICI Prudential, Bajaj Allianz, Reliance General Insurance**
- **Kotak Securities, Aditya Birla Group, Magic Bricks, Jaro Education, Times Group, Future Group, Puma**
- **Samsung, Carrier Air, Johnson & Johnson, Godrej, Blue Dart, Berger Paints,** and many more**.**

We take pride in our strong industry connections, consistent recruiter relationships, and our students' performance, which have positioned SVGI as a preferred talent pool for leading organizations. Our curriculum emphasizes both academic excellence and employability skills to ensure students are industry-ready.
At SVGI, we aim to create a nurturing yet competitive environment that equips students with the confidence and capabilities to succeed globally. By fostering the right mindset and professional ethics, we aspire to transform our students into tomorrow's leaders.

- **Prof. Amit De.**
  (Assistant Professor and Head of Training and Placement).
- **Prof. Rashika Gogoi**
  Manager - Training & Placement officer





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# FINAL PLACEMENT 2024-26



**Jagan Behera**

Reliance RETAIL



**Sanghita Nath**

zudio | SBI Life



**Abhinav Varma**

Bandhan Bank



**Debpratim Mishra**

Reliance BET | SBI Life



**Abir Ghosh**

SBI Life



**Subhrajit Das**

ICICI Bank



**Modhurima Dutta**

CADERA | UTKARSH



**Aniket Bhattacharjee**

HDFC ERGO | EduKyU



**Sutirtha Ghosh**

Reliance RETAIL

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# FINAL PLACEMENT 2024-26



**Saptaparna Saha**

CADERA | AVID EPG GROUP



**Sachin Roy**

ELITE RECRUITMENTS



**Anwesa Das**

EduKyu



**Sahariar Hossain Laskar**

HDFC Life
Sar'utha ke jiyo!



**Chitradeepa Roy**

HDFC Life
Sar'utha ke jiyo!



**Souvik Santikary**

ICICI Bank



**Debarati Paul**

ELITE RECRUITMENTS



**Abhishek Kumar Sharma**

ICICI Bank



**Mijanul Haque**

CEASE FIRE

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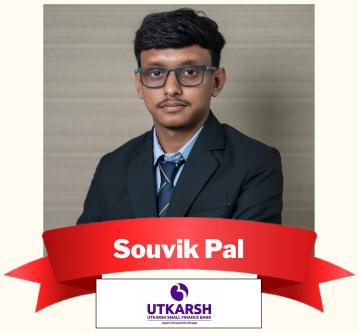
# FINAL PLACEMENT 2024-26



**Arun Kumar Singha**

ICICI Bank



**Souvik Pal**

UTKARSH



**Souvik Giri**

ICICI Bank



**Manjari Chattopadhyay**

EduKyū | TOI



**Soudarjya Ghosh**

Reliance RETAIL



**Shirsham Karmakar**

zudio



**Namrata Chakraborty**

Snowball



**Kritika Rajesh Singh**

BIRLA opus | SBI Life



**Saina Sinha**

2COMS

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# FINAL PLACEMENT 2024-26



**Riya Bhagat**

UTKARSH



**Kunal Das**

Reliance RETAIL



**Debrup Kumar Dutta**

SYNERGY CORPORATION



**Md Sajib Haider**

CEASE FIRE



**Priyam Barua**

UTKARSH



**Soubhro Das**

MD HEALTHCARE



**Sayan Sarkhel**

MMI Healthcare



**Sayanee Mukherjee**

EduKyu | zudio



**Sreaya Paul**

2COMS | blueeye

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# FINAL PLACEMENT 2024-26



**Soumik Bose**

Reliance RETAIL



**Arghajit Bhattacharjee**

ITC Limited



**Samiha Roy Chowdhury**

ELITE RECRUITMENTS



**Mohua Dey**

Reliance RETAIL



**Sayan Samanta**

Bandhan Bank



**Sanjib Pramanik**

UTKARSH



**Sagar Mondal**

Tradebulls your TECH-BROKER



**Puja Das**

HDFC Life
Sar uttha ke jiyo!



**Surajit Das**

NIRMAL BANG
Nirmal Bang Wealth Pvt Ltd

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# FINAL PLACEMENT 2024-26



**Dipanjan Patra**

zudio



**Punit Raj**

HDFC Life
Sar'utha ke jiyo!



**Aniket Kumar**

Tradebulls
your TECH-BROKER



**Tisha Das**

kotak Kotak Mahindra Bank | EduKyu



**Subham Banerjee**

Reliance RETAIL | ICICI Bank



**Debjyoti Mondal**

NIRMAL BANG
a relationship beyond banking
Nirmal Bang Wealth Pvt Ltd



**Md Riyaj Mirdha**

Reliance RETAIL



**Shubham Chandra**

UTKARSH SMALL FINANCE BANK



**Rasni Das**

CADERA

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# OUR RECRUITERS



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# OUR RECRUITERS



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# CODE OF CONDUCT

- All the students are required to be in the institute prescribed dress code as and when required by the Institute.
- Students have to maintain an attendance of a minimum of 75% in the first & second Semester to become eligible for the Summer Internship Programme as well as Final Placement.
- The percentage of attendance is also necessary to appear for the University Semester examination.
- Students have to participate in all internal assessments including presentations, assignments, Written mock examination of all subjects conducted by the Institute both during semester & holidays.
- Attendance is also compulsory for all study related workshop, corporate seminars, industrial visit, guest lectures and others activity which are conducted by the Institute.
- Students have to pay the tuition fee & other fees well in advanced before the due date, otherwise they will not be eligible to give the Internal Assessments & University Examinations.
- Students must not be participating in from of any ragging of juniors students directly or indirectly. If the Institute receives any complaints from the juniors students against ragging, then the Institute will take necessary police action.
- Fees once paid are not refundable or transferable under any circumstances.
- Fees should be sumitted as per the bonafied letter or as per the fees related notice. If fees not paid on time , laptop & Scholarship will not be applicable as per norms .

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# FEES STRUCTURE 2027-29

## Admission Fee- 20,000/-

| | |
|---|---|
| 1st Installment | Rs. 1,45,000/- |
| 2nd Installment | Rs. 1,45,000/- |
| 3rd Installment | Rs. 1,45,000/- |
| 4th Installment | Rs. 1,45,000/- |

**The course fee for all the specializations are the same as listed below .**

## Specialization-

- Marketing
- Finance
- Operations
- Information System
- Business Analytics
- Human Resource Management
- Health Care Management

## Academic Scholarship-

| CLASS-10th | CLASS-12th | Graduation | Amount |
|---|---|---|---|
| 75% | 75% | 75% | 25,000 |
| 60% | 60% | 60% | 20,000 |

1. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd, 3rd and 4th semester they will eligible for Rs- 10,000/- scholarship.
2. SVIMCS Students who will score minimum 75% attendance in 1st, 2nd & 3rd semester they will eligible for academic scholarship.
3. Students will be offered only one of the best option, if he/she will be eligible for more than one scholarship.

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# CAREER DIRECTIONS

- Banking & NBFC's
- FMCD
- Insurance
- Financial Services
- Automobile
- Online Edutech
- Logistics/E-Commerce
- IT/ITES
- FMCG
- Retail and Lifestyle
- Credit Research & Ratings
- Media
- Telecom
- Healthcare
- KPO
- Consultancy

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# SPORTS DAY CELEBRATION








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# SVGI HR EXCELLENCE SUMMIT






















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# SVGI HR EXCELLENCE SUMMIT












# SVGI













SVGI







# OUR CAMPUS



**Swami Vivekananda Institute of Modern Science**

Approved By AICTE & Affiliated To MAKAUT



**Swami Vivekananda Institute of Science & Technology**

Approved By AICTE & Affiliated To MAKAUT, NAAC



**Shree Ramkrishna Institute of Science & Technology**

Approved By AICTE & Affiliated To ,
WB-SCTVESD




**Swami Vivekananda University**

Approved By UGC

**South Kolkata, Karbala More,**
**Kolkata, West Bengal 700103**